

## **CLAIMS**

1. (previously presented) A computer-implemented method for providing an integrated electronic list of providers, comprising the steps of:
  - 5 determining at least one online provider for an item;
  - determining at least one offline provider for the item;
  - wherein the determining steps follow a request for a product;
  - wherein when the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored;
  - 10 wherein when the request is for a predetermined proximity to a target location, the user may choose a radius for said target location; and
  - integrating the at least one online provider with the at least one offline provider to provide an integrated list of providers for the item; and
  - distinguishing online providers from offline providers in said integrated list.
- 15 2. (canceled)
3. (previously presented) The method of Claim 1, wherein the request is for a product category.
- 20 4. (canceled)
5. (canceled)
- 25 6. (original) The method of Claim 1, further including:
  - providing comparison information for the at least one online provider and the at least one offline provider for the item.
- 30 7. (original) The method of Claim 6, wherein the comparison information includes price comparison.

8. (original) The method of Claim 6, wherein the comparison information includes rating comparison.

9. (original) The method of Claim 6, wherein the comparison information includes review comparison.

10. (original) The method of Claim 6, wherein the comparison information includes availability comparison.

11. (original) The method of Claim 6, wherein the comparison information includes special promotion comparison.

12. (original) The method of Claim 6, wherein the comparison information includes electronic wallet comparison.

13. (original) The method of Claim 6, wherein the comparison information includes return-policy comparison.

14. (original) The method of Claim 1, further providing:  
providing comparison information about at least two offline providers.

15. (original) The method of Claim 14, wherein the comparison information includes in-store return policy of online purchases.

16. (original) The method of Claim 14, wherein the comparison information includes in-store pickup policy of online purchases.

17. (original) The method of Claim 14, wherein the comparison information includes special promotions.

18. (original) The method of Claim 14, wherein the comparison information includes coupon-availability information.

19. (original) The method of Claim 14, wherein the comparison information includes proximity to the at least two offline providers.

20. (original) The method of Claim 14, wherein the comparison information includes direction to the at least two offline providers.

21. (original) The method of Claim 14, wherein the comparison information includes user review.

22. (previously presented) A computer readable medium embodying a method for providing an integrated electronic list of providers, the method comprising the steps of:

determining at least one online provider for an item;

determining at least one offline provider for the item;

wherein the determining steps follow a request for a product;

wherein when the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored;

wherein when the request is for a predetermined proximity to a target location, the user may choose a radius for said target location; and

integrating the at least one online provider with the at least one offline provider to provide an integrated list of providers for the item; and

distinguishing online providers from offline providers in said integrated list.

23. (previously presented) A system for online shopping, comprising:

at least one user terminal;

at least one database containing information about online and offline providers;

means for searching the database and for providing an integrated list of online

and offline providers in response to a search request for a selected item;

means for distinguishing online providers from offline providers in said integrated list; and

means for comparing the online and offline providers for the selected item;

wherein when the search request is for a desired geographical area, a user may  
5 choose one of several target locations, which have been previously created and stored;  
and

wherein when the request is for a predetermined proximity to a target location,  
the user may choose a radius for said target location.

10 24. (original) The computer system of Claim 23, further implemented on a  
network environment.

25. (original) The computer system of Claim 24, wherein the network  
environment further comprising a global communications network.